



THE 2010 CENSUS: *Get Involved!* A Guide for Stakeholders

Stay up-to-date!

- Join e-mail lists and visit web sites that will keep you informed about key census policy issues and operational developments.
- Sign up to receive free *Census News Briefs* via e-mail, by sending a note to **Census Project** consultant Terri Ann Lowenthal at TerriAnn2K@aol.com.
- See our **Resources: Web Sites and Links** fact sheet for sources of information on a range of useful 2010 census topics.

Support wise census policies!

- Urge Congress to allocate sufficient funding to carry out a fair and complete census.
- Contact U.S. Representatives through: <http://www.house.gov/writerep/>
- Contact U.S. Senators through: http://www.senate.gov/general/contact_information/senators_cfm.cfm
- Urge the President to quickly nominate, and the U.S. Senate to quickly confirm, a respected, experienced Census Director.
- Urge Congress to consider legislation giving the Census Director a fixed, five-year term of office, to shield the position from turn-over and partisan controversy during critical points in the census process.

Support local census efforts!

- Ensure that disadvantaged communities are fully represented on local Complete Count Committees, which usually are established by the area's top elected official.

- Distribute census materials to your constituencies and within the neighborhoods you serve.
- Support local efforts to recruit a qualified, diverse pool of applicants for over a million temporary census jobs.
- Make office space available for Questionnaire Assistance Centers and “Be Counted” questionnaire pick-up sites.
- Sponsor a Census Day rally on April 1, 2010.

Spread the word!

- Include articles about the census in your organization’s newsletters.
- Organize a session on the census at regularly scheduled conferences and meetings of your organization.
- Urge state and local leaders to allocate resources (even if just a staff person) to promote 2010 census participation.
- Urge local media to feature culturally and linguistically appropriate information on the census.
- Highlight the confidentiality of census responses and the inclusiveness of the count – *everyone*, regardless of legal status, should participate.

Be a player!

- Become a 2010 Census Partner. For more information, go to: http://www.census.gov/2010census/more_information/007657.html or contact Michael Berning at Michael.a.berning@census.gov to request a Partnership Agreement.
- Speak out publicly (Letters to the Editor; op-eds; meetings with policymakers) about the importance of a fair and accurate census.

February 2009